## SOCIAL MEDIA ADDICTION OF STUDENT-TEACHERS



## **ABSTRACT**

The aim of this research is to investigate social media addiction among student-teachers. The sample of the research consists of 750 student-teachers of B.Ed., colleges in the Cuddalore District. The research was conducted on student-teachers selected with a simple random sampling technique and the investigator followed the "Survey" as a method of the present study. Student-teachers have been grouped into three different combinations of male-female, arts-science, and rural-urban. The data have been analyzed by using statistical techniques of mean, standard deviation, and t-test. For a given significant level and degree of freedom, the computed t-values are compared with the standard table t-values. The conclusion of the research, the social media addiction of the student-teachers was found to be average.

Keywords: Social media, Social media addiction, Student-teachers.

#### Introduction

Nowadays Social media is used increasingly by student-teachers. There are many pros and cons to this. Social media addiction is defined as a psychological problem that has become important with various positive and negative consequences in everyday life and education when social media use is out of control. The increasing use of social media has not only changed how we work in many fields, it has also become a part of our daily lives as it affects our Social Media in Education social life both positively and negatively. The purpose of this research in particular is to examine the extent to which student-teachers become addicted to social media and thus their learning directory. And the problem of social media addiction arises when users spend too much time online without being able to control their use of social media. Therefore, this study is necessary to determine the future social media addiction of student-teachers. Today the use of social media has become a habit in academia. Therefore, it is important for future student-teachers involved in teaching and learning to understand the trend of social media addiction.

Today social media is widely used in the field of education. As social media facilitates learning and promotes interest in learning it is viewed positively. The purpose of this study is to test the student-teacher learning curve using social media. Social media is becoming more accessible and easier to use, which means that student-teachers who can understand and use social media are also learning to be

on par with the current trends in education. The problem of social media addiction arises when you cannot control the use of social media and spend more time on the internet. Thus today social media sites have become accustomed to working in many work areas, including the field of education. Therefore, determining the social media addiction trend of student-teachers working in learning and teaching is average.

Social media is sharing and generating knowledge, and all of these features are of great value in the context of higher education. Social Media plays an important role in the field of education and students' life. Social media in education refers to the practice of using social media platforms as a way to enhance the education of students. Social media is defined as "a group of Internet-based applications that build on the ideological and technological foundations of Web 2.0, and that allow the creation and exchange of user-generated content". The use of social

## **U.KARTHIK**

Ph.D., Research Scholar, Department of Education, Annamalai University, Chidambaram, Tamilnadu, India.

## Dr. R. SIVAKUMAR

Associate Professor, Department of Education, Annamalai University, Chidambaram, Tamilnadu, India.

Research and Reflections on Education ISSN 0974 - 648 X

Vol. 20 No. 3 July-Sep 2022 19

media in education helps students, teachers, and parents to of this research is to explore get more useful information, to connect with learning groups student-teachers social media and other educational systems that make education convenient. Social media tools afford students and institutions multiple opportunities to improve learning a distance is an important lesson, and social media can help with that. It's important to understand the impact of social media in education before using it, but we're of the firm belief that it will help advance students in technology.

## Social media addiction

Nowadays Social media addiction is a behavioral addiction characterized as being overly concerned about social media, driven by an uncontrollable urge to log on to or use social media, and devoting so much time and effort to social media that it impairs other important life areas. Social media Addiction may look like other substance use disorders and include mood swings (i.e., involvement in social media leads to a positive change in emotional states), characteristics (i.e., emotional involvement in behavior, cognition, and social media) tolerance (i.e., increasing social media use over time ), Withdrawal symptoms (i.e., experiencing unpleasant physical and emotional symptoms when social media use is restricted or discontinued), conflict 1. (i.e., problems with each other due to social media use), and relapse (i.e., addictive individuals use their excess social 2. media after the abstinence period Will return to use quickly). Incidents of social media addiction can often be attributed to the dopamine-inducing social contexts provided by Social

# Significance of the study

Social media addiction is defined as a psychological problem. Social media use has become important with various negative effects on daily life and relationships when out of control. The increasing use of social media is transforming what student-teachers are doing in the field of education. As it has become a part of our daily lives, learning has positively and negatively affected teaching. The purpose

addiction. The increasing use of



social media is changing what student-teachers are doing in the field of education. They create the same neural circuits methods. Social media and technology are integral parts of that result from using social media sites like Facebook, daily life, and integrating the use of these into the classroom WhatsApp, Twitter, Snapshot, and Instagram, which is more natural than before, given how acclimated many prevents student-teachers from using their products as much students are to them. Social media allows for more e-learning as possible. Study articles show that a continuous stream of opportunities as well. As remote jobs and online classes revels, preferences, and distributions from these sites triggers are becoming more popular, training students to work from the same kind of chemical reaction that the rewarding part of the brain sees with drugs like cocaine. Social media allows for more e-learning opportunities and social media addiction is defined by the greater interest in social media, the unrestricted urge to log in or use social media, and the greater time and effort expended. Social media affects other important areas of students' life. Social media addiction is defined as the forced and excessive use of social media (Facebook, Twitter, Instagram, and Snapshot), even if the use of those sites occupy your life and has a negative impact on your 'real life and relationships. Social media addiction is defined as the increased interest in social media, driven by the uncontrollable urge to log in or use social media, and by spending too much time and effort on social media, which affects other important areas of life. So, the investigator decided to study the social media addiction of Studentteachers.

# **Objectives of study**

- To find out the level of social media addiction of student-teachers.
- To find out the significant difference between male and female student-teachers with respect to social media addiction.
- To find out the significant difference between arts and science student-teachers with respect to social media addiction.
- To find out the significant difference between rural and urban student-teachers with respect to social media addiction.

# Hypotheses of study

The level of social media addiction among studentteachers is low.

- 2. There is no significant difference between male and and range coefficients were female student-teachers with respect to social media calculated in accordance with the addiction.
- 3. There is no significant difference between arts and science student-teachers with respect to social media addiction.
- There is no significant difference between rural and urban student-teachers with respect to social media Statistical techniques used for the study addiction.

# Methodology

The goal of this study is to learn about the "Social Media Addiction of Student-teachers". The investigator followed the "Survey" as a method of the present study. • The Questionnaire was developed and administered to the student-teachers. The student-teachers have responded to the questionnaire. The data thus collected were put into appropriate statistics to analyze the data with the help of SPSS (Statistical Package for the Social Sciences).

# Sample of study

Simple Random Sampling technique was adopted to select the sample for the present study. The investigator decided to collect data from student-teachers, which are under the jurisdiction of Cuddalore District, Tamilnadu. 750 student-teachers were the sample for this study.

# Tools used for the study

Social Media Addiction Scale was developed by Karthik and Sivakumar (2022).

# **Description of the tool**

Social Media Addiction Scale (SMAS) is a measurement tool developed to measure the social media addictions of the student-teachers. After all reliability and validity studies and a structure consisting of 40 items. SMAS is a five-point Likert scale graded with the frequency expressions in the range of "Agree", "Strongly Agree", "Undecided", "Disagree", and "Strongly Disagree" and the highest point to be taken from the whole of the scale is 200 and the lowest point is 40. Increasing the points to take from SMAS means increasing social media addiction. To help the interpretation of the points taken from SMAS, the range of the points to be taken from the scale was detected

five-point Likert scale. Accordingly,

UGC CARE ΑΡΡΚΟΎΕΩ

from 40 to 85 means "Low addicted", from 85 to 155 means "Average Addicted", and from 156 to 200 means "High Addicted". Points in Table 1 show these levels in the analysis of the study.

Statistical Techniques serve the fundamental purpose of the description and inferential analysis. Descriptive and differential analyses were used in the study.

- Descriptive analysis (Mean, Standard Deviation)
- Different analysis ('t-test for Testing Hypotheses)

# **Hypotheses testing**

The hypotheses formulated for the present study were tested by applying statistical techniques (SPSS). Descriptive and Differential analyses were used.

Table 1 Mean and Standard Deviation of Social Media **Addiction of Students-Teachers Entire Sample** 

Variables	N	Mean	S.D.
Social Media Addiction	750	91.32	6.87

From the Table 1 Mean and Standard Deviation of Social Media Addiction of student-teachers is 91.32 and 6.87. It shows that Social Media addiction among studentteachers is Average level Addiction. The Mean score of Social Media Addiction of Student-Teachers is between 85 - 155 (Average Addicted).

Hypothesis 1: The level of social media addiction among student-teachers is low.

Table - 2 Level of Social Media Addiction of Studentteachers

Level of Addiction	Range	N	Mean	SD
Low Addicted	40-85	139	80.77	3.81
Average	86-155	611	93.73	4.86
High	156-200	0	0	0

From the above table 2, it can be inferred that social Media Addiction of Student-teachers is found to be at an average level and 139 Student-teachers among 750 were Low Addicted, 611 Student-teachers among 750 were Averagely Addicted and No one among 750 was High Addicted in Social Media.

**Hypothesis 2 :** There is no significant difference between male and female student-teachers with respect to social media addiction.

Table - 3
Significant Difference between Male and Female students with respect to Social Media Addiction

Social Addi		N	Mean	S.D.	't'- value	Remarks
Candar	Male	152	90.47	7.32	1 72	Not
Gender	Female	598	91.54	6.74	1.72	Significant

From table 3, it is inferred that the calculated 't' value is 1.720, which is not significant at 0.05 level as it is lesser 2. than the table value of 1.97. Therefore, the null hypothesis is accepted. It is inferred that both male and female student-teachers do not differ significantly in their social media 3. addiction.

**Hypothesis 3 :** There is no significant difference between arts and science student-teachers with respect to 4. social media addiction.

Table - 4
Significant Difference between Arts and Science students with respect to Social Media Addiction

	Media ction	N	Mean	S.D.	't'- value	Remarks
Cubicat	Arts	345	91.59	6.62	0.963	Not
Subject	Science	405	91.1	7.08	0.963	Significant

From table 4, it is inferred that the calculated 't' value is 0.963, which is not significant at 0.05 level as it is lesser than the table value of 1.97. Therefore, the null hypothesis is accepted. It is inferred that both arts and science student-teachers do not differ significantly in their social media addiction.

**Hypothesis 4:** There is no significant difference study aims to explore how study between rural and urban student-teachers with respect to become addicted to social media. social media addiction.

Table - 5 Significant Difference between



# Rural and Urban students with respect to Social Media Addiction

	Social Media Addiction		N	Mean	S.D.	't'-value	Remarks
	Locality	Rural	412	91.18	6.74	0.647	Not
		Urban	338	91.5	7.05	0.047	Significant

From table 5, it is inferred that the calculated 't' value is 0.647, which is not significant at 0.05 level as it is lesser than the table value of 1.97. Therefore, the null hypothesis is accepted. It is inferred that both rural and urban student-teachers do not differ significantly in their social media addiction.

# Findings of study

- 1. The level of social media addiction among student-teachers is average.
- 2. There is no significant difference between the mean scores of male and female student-teachers with respect to social media addiction.
- 3. There is no significant difference between the mean scores of arts and science student-teachers with respect to social media addiction.
- 4. There is no significant difference between the mean scores of rural and urban student-teachers with respect to social media addiction.

# Conclusion

In this study concluded possible social media addiction can be prevented, especially considering the characteristics of the groups under study. Guidance and advice on this can be easily provided to student-teachers. Awareness is gained by promoting activities of self-thinking and self-assessment on social media. In general, this study combines comprehensive data with studies conducted in small groups to obtain robust data and change some of their habits. Those who feel lonely, immediately open up a conversation and try to expand their circle of friends through social media. As a result, social media addiction is on the rise, separating student-teachers from academic life. This study aims to explore how student-teacher candidates become addicted to social media

Continued on Page 27

snake bites, people run toward Exorcist named 'Sapera' 9. or 'Ojha'. So, superstitions even can take life. So, our future generation must be developed in such a way where the term 'Superstitious-Belief' must have no space in all over their learning or life.

#### References

- 1. Afreen Faizal. (2018). Social and Psychological factors for Superstition: A Brief Literature Review. https://doi.org/10.5281/ZENODO.1405381
- 2. Chinchanachokchai, S., Pusaksrikit, T., & Pongsa kornrungsilp, S. (2017). Exploring Different Types of Superstitious Beliefs in Risk-Taking Behaviors: What We Can Learn from Thai Consumers. Social Marketing Quarterly, 23(1), 47–63.
- 3. Fuertes (2020.). hers' False Beliefs in Superstitions and Pseudoscience in Relation to Science and Technology Mundada, N.D. (2013). Locus of Control and Superstitions. International Journal of Humanities and Social Science Invention, 2(6), 01-04.
- 4. Sagone, E., & Caroli, M. E. D. (2014). Locus of Control and Beliefs about Superstition and Luck in Adolescents: What's their Relationship? Procedia Social and Behavioural Sciences, 140, 318–323. https://doi.org/10.1016/j.sbspro.2014.04.427
- 5. Sharma, H., & Naz, S. (2017). Superstitious Beliefs and Happiness: A Correlation Study of Young Adults. 13. International Journal of Economic Research, Volume 14, Number 20.
- 6. Sindhu.B&B.Tamilselvi 2017.Pdf. (2017). Superstitious Beliefs of Higher Secondary School Teachers, In Pathanamthitta District of Kerala State, International Journal of Research In Humanities, Arts And Literature (Impact: Ijrhal) Issn (P): 2347-4564; Issn (E): 2321-8878 Vol. 5, Issue 12, Dec 2017, 79-86
- 7. Sudipta Chakraborty, S. C., & TJPRC. (2017). A
  Comparative Analysis of Superstitious Beliefs Existing
  Among College Students. International Journal of
  Educational Science and Research, 7(6), 57–66. https://doi.org/10.24247/ijesrdec20177
- 8. Surmeli, H., & Saka, M. (2011). Paranormal beliefs of preservice teachers. Procedia Social and Behavioural Sciences, 15, 1385–1390. https://doi.org/10.1016/j.sbspro.2011.03.298

- Utietianget, al. (2015).

  Superstitious Beliefs and Academic

  Performance of Pupils in Early

  Childhood Science InOgoja Educational Zone, South

  Eastern Nigeria, British Journal of Education, vol.3, No.11,

  Pp.54-62, November 2015.
- 10. Vijay, T. S., Tripathi, D. P., & Vijay, M. K. (2017).

  Superstitious beliefs among school teachers.

  International Journal of Home Science; 3(2): 613-615

# Continuation of Page 22

# SOCIAL MEDIA ADDICTION OF...

## References

- 1. BaiKoyu et al (2017), "Social Media Usage and Its Addiction Level among Generation Y Agricultural Scholars in Meghalaya, India," Asian Journal of Agricultural Extension, Economics& Sociology, Volume 20(2), pp. 1-8, ISSN: 2320-7027, January 2017.
- 2. Cengizsahin (2018), "Social Media Addiction scale student form: the reliability and validity study." The T urkish online journal of educational technology, volume 17(1), pp.169-182, 2018.
- 3. TanviPawar and Jeel Shah (2019), "The Relationship between Social Media Addiction, Self-Esteem, Sensation Seeking and Boredom among College students". Department of Psychology, Maniben Nanavati Women's College, Mumbai. Original Research Article, Indian Journal of Mental Health, volume 6(4), pp.333-339, 2019.
- Aylin TUTGUN-ÜNAL (2020), "Social Media Addiction of New Media and Journalism Students" The Turkish Online Journal of Educational Technology, April 2020, volume 19 issue 2.
- 5. Karthik. U (2022), "Social Media in Education" Ph.D., Research Scholar, Department of Education, Annamalai University, Book Name: Emerging Trends of ICT in Teaching and Learning, Ista Publishing, pp96-101.
  - Sivakumar R (2020), "Use of Social Media and Its Effect on Academic Performance of the Students." Samwaad: e-Journal, Volume 09, Number 02, Sep 2020, pp. 7-20.